

2008

PUBLISHING BUSINESS CONFERENCE & EXPO

FREE EXHIBIT HALL PASS COMPLIMENTS OF:

The Ovid Bell Press, Inc.
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SECTION 1:

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FREE EXPO PASS INCLUDES

✓ FREE ADMISSION TO THE KEYNOTE ADDRESS

Taking on the Giant: How to Meet the Challenges of Leadership

Monday, March 10, 2008, 9:00am - 9:45am

Peter Legge, President and CEO, Canada Wide Magazines & Entertainment Ltd.

✓ FREE ADMISSION TO THE EXHIBIT HALL

Exhibit Hall Hours: Monday, March 10, 2008, 12:00 pm - 6:00 pm

Tuesday, March 11, 2008, 10:00 am - 3:00 pm

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SPECIAL DISCOUNTS

- ◆ **SAVE \$100** off the Full Conference Pass with **DISCOUNT CODE: EXH100** or
- ◆ **SAVE \$50** off the One Day Pass (Mon or Tues) with **DISCOUNT CODE: EXH50**

LOCATION

NY Marriott Marquis
1535 Broadway
New York, New York 10036
800-843-4898

Special Discount Rate*:
\$285 (single) \$315 (double)
Hotel Discount Deadline:
February 15, 2008

*Discounts cannot be redeemed for cash or combined with other offers.
Until supplies last or discount deadline date.

SECTION 2:

Primary Business: (check one)

- B to B Magazine Publishing
- Consumer Magazine Publishing
- City & Regional Magazine Publishing
- Association/Society/Nonprofit
- Journal Publishing
- Government Publishing
- Corporate Publishing
- Advertising/Marketing/Branding Agency
- Design Firm
- Book Publishing
- University Press
- Directory Publishing
- Magazine Printer
- Commercial Printer
- Bindery/Finishing Facility
- Premedia Service
- Paper Company
- Industry Supplier
- Other

Primary Function: (check one)

- Corporate/Executive Management
- Production, Manufacturing
- Interactive Media
- Distribution
- Marketing, Sales
- Design, Creative
- Finance
- Editorial
- Other

Management Level: (check one)

- President, CEO, Owner
- Vice President
- Manager, Director, Supervisor
- Staff
- Other

Types of Products:

(check all that apply)

- Magazines, Consumer
- Magazines, B-to-B
- Journals
- Reprints
- Books, Education
- Books, Trade
- Books, Professional
- Bibles/Religious
- Books, Fine Edition/Illustrated
- Audio Books
- e-Books, Interactive Media
- Directories
- Packaging
- CDs/DVDs